



threads™

What's easier than a zipper?



threads™

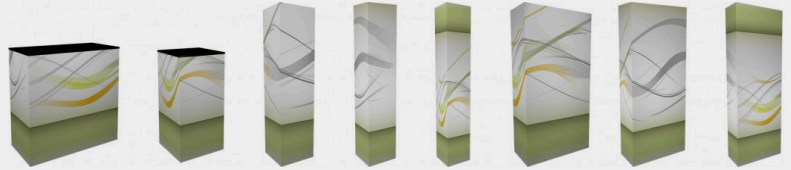
Threads™ consists of a dye sublimated fabric covering an aluminum frame. It has easy assembly with a zipper and Velcro. The ultra-lightweight, freestanding elements provide true freedom of movement.

2 EASY WAYS TO SHOP THREADS™

1 SHOP THREADS™ NEW SUPER KIT



2 SELECT INDIVIDUAL ELEMENTS TO CREATE YOUR UNIQUE DISPLAY



8 PIECE MERCHANT KIT™

Easy to shop, flexible kit that allows your product to be the star. Easily fill a 20' x 20' island or a 10' x 20' inline with these dynamic pieces. Perfect for exhibiting, pop up shops or retail point of purchase.

PROVIDES ALTERNATIVE USES

Threads works almost anywhere you need a message. It is an excellent choice for a lightweight, freestanding element in a retail situation. The easy to move elements will perform beautifully in pop-up shops when temporary but sophisticated graphics are needed.



INCREASED MESSAGE VISIBILITY

Elements can be arranged so that your message is viewable from any angle, increasing the time you are seen by visitors.



TRUE DESIGN FREEDOM

Elements can be positioned where, when and how YOU want them. No more design limitations imposed by conventional, fixed-configuration displays.



EASY ASSEMBLY

Threads™ utilizes a foolproof labeling system with all parts color coded & numbered. Simply connect where two numbers match with our exclusive Build by Number Assembly System™ Build with thumbscrews. All done with no tools required!

