

← **TOTAL SIZE = 36x56** →

**SC83**

**12”  
Image  
Area**

***IMPORTANT NOTE:***

Avoid including important text or images  
on left outer area

***IMPORTANT NOTE:***

Avoid including important text or images  
on right outer area

**Expo  Displays**

Illustrator Notes:  
• Provide all linked files  
• Outline all text  
• All images should be 100 dpi at full scale  
• Zoom in to 100% to visually check print quality  
• Provide any critical PMS colors  
• Art should be RGB  
• Zip files together and upload

Photoshop Notes:  
• All images should be 100 dpi at full scale  
• Zoom in to 100% to visually check print quality  
• Provide any critical PMS colors  
• Art should be RGB  
• Zip files together and upload

Full-Scale Template  
Updated December 2016  
ExpoDisplays.com

**1-800-FOR-EXPO**